

Team Name:

Teams were instructed to pick 1 of the 3 categories below.

Idea Category Chosen: Working Product

How relevant is the product in solving the challenge?	0	2	4	6	8	10
Does the product look professional?	0	2	4	6	8	10
Is the product user friendly?	0	2	4	6	8	10
Is the product a deployable MVP?	0	2	4	6	8	10
What's the quality of the product demo?	0	2	4	6	8	10
TOTAL WORKING PRODUCT CATEGORY SCORE:						

Idea Category Chosen: Business Plan

Does the team articulate a clear and focused idea?	0	2	4	6	8	10
How thoroughly are budget/funding needs addressed?	0	2	4	6	8	10
Does the team's idea solve the problem identified/challenge?	0	2	4	6	8	10
Does the plan identify target customers and needs?	0	2	4	6	8	10
How thoroughly are potential challenges identified?	0	2	4	6	8	10
TOTAL BUSINESS PLAN CATEGORY SCORE:						

Idea Category Chosen: Creative Impact

How creative is the solution in addressing challenge?	0	2	4	6	8	10
What is the market need for the idea/solution?	0	2	4	6	8	10
How realistic is the idea/solution?	0	2	4	6	8	10
How convincing is the rationale for the idea?	0	2	4	6	8	10
How thoroughly are potential challenges identified?	0	2	4	6	8	10
TOTAL CREATIVE IMPACT CATEGORY SCORE:						

Total Package (rate for all teams):

How original is the idea?	0	2	4	6	8	10
How likely is the idea to positively impact NH voting?	0	2	4	6	8	10

How effective was the presentation overall? 0 2 4 6 8 10

The likelihood of the idea 'working' in the real world 0 2 4 6 8 10

TOTAL PACKAGE SCORE: